

Chronic Disease Prevention and Health Promotion (CDPHP) Section Updates

General Updates

- CDPHP would like to welcome the following new staff
 - Godwin Nwando, MPH, Health Equity Manager
 - Esmeralda Chavez, Diversity Coordinator
 - Journee Baham, Health Equity Coordinator
 - Oscar Fernandez, Health Equity Evaluator (new position)
 - Kathrine Wright, PhD, Food Security Coordinator
 - Elleni Rioja, Food Security Analyst
 - Max Moscowitz, Nutrition and Wellness Analyst
 - Michelle Harden, MPA, Population Health and Wellness Manager (new position)
 - Nicolle Booker, Cessation Coordinator
 - Samm Warfel, Youth Tobacco Prevention Evaluator
 - Jacie Peters, MPH, Management Analyst II
 - Nicole Maypark, Accounting Assistant III
- CDPHP has contracted with the Blueprint Collaborative to facilitate a five year statewide Chronic Disease Control Strategic Plan. Additional updates will be provided during the January CWCD Meeting
- ARPA requests were submitted to the December Interim Finance Committee to expand Community Health Worker initiatives for COVID-19 recovery and to improve community resiliency
- CDPHP has submitted a worksheet of BRFSS questions to the University of Nevada, Reno for inclusion during the next BRFSS deployment
- Regular meetings have been held to increase collaboration with internal partners including Medicaid, Aging and Disability Services Division, Office of Analytics, and the Director's Office regarding diabetes prevention and management.

CDPHP Program Updates

BOLD Program

- The CDC has awarded the *DP20-2004 BOLD (Building our Largest Dementia) infrastructure for Alzheimer's Core Capacity* grant to 11 States, including Nevada. The activities outlined in BOLD are designed to create a uniform national public health infrastructure focusing on issues such as increasing early detection and diagnosis, risk reduction, prevention of avoidable hospitalizations, and supporting dementia caregiving. It is designed to promote the implementation of CDC's [Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map](#) and the [Healthy Brain Initiative Road Map for Indian Country](#).
- Nevada began building capacity to address Alzheimer's disease and related dementias (ADRDs) upon grant award and has partnered with the Alzheimer's Association, the University of Nevada Reno (UNR) Dementia Engagement,

Education and Research (DEER) program to begin outlining improvements of Alzheimer's supports across the State.

- The State has established, and the Governor's office has approved a full-time position within the CDPHP to coordinate the statewide efforts related to ADRDs, this position was filled June 1, 2021.
- Much of year one focused on framing the structure of the Nevada BOLD Program, implementing the Nevada ADRD State plan, and aligning an existing group of stakeholders into a Statewide Dementia Coalition.
- Since the award, the program has made substantial progress. The State continues to build staff capacity to manage the grant, including the onboarding of an Intern beginning Jan. 2022. The UNR DEER partnership has established a framework for providing education to care providers, a compilation of Nevada-specific resources, and established data and surveillance systems and this project is beginning find a home in an accessible publicly available format. The Nevada ADRD statewide plan was completed by the DHHS Task Force on Alzheimer's Disease earlier this year, and the TAFD will heard recommendations for updates early in Year 2 and will have specific updates aligning the State Plan with the CDC's Healthy Brain Initiative formally presented in April of 2022. The ADRD-specific module (Module 19) is scheduled for implementation in the BRFSS in the 2021 survey and data will then be available to further support the activities of the Dementia Coalition.
- The BOLD program team, in conjunction with the UNR Dementia Engagement, Education and Research team added several community partners and is currently focusing on implementing the Healthy Brain Initiative Roadmap activities in communities across the state, including efforts to encourage a social relational view of dementia.
- Major accomplishments in year one included identifying available resources from across the state to be included in a Nevada Specific toolkit and drafting the ADA compliant toolkits for communities. The collaboration of more than 1300 partners across the state, has allowed the BOLD program team to build a list of educational resources, community support resources and identify priority visions for establishing Nevada as a leader in dementia support infrastructure. Partnerships with the Cleveland Clinics, Lou Ruvo Center for Brain Health, UNR DEER, UNR Sanford Center for Aging, The Alzheimer's Association, Aging and Disability Services, Pyramid Lake Paiute Tribe and many independent community groups have culminated in a dynamic assembly of stakeholder committed to defining Nevada as a model dementia support community. Additionally, plans are currently underway to enhance the Dementia Friendly Nevada, resources driven website that will act as an information hub for dementia support across the state, linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD Infrastructure.

Partnership planning began in Year 1 for Statewide media information communications, highlighting ADRD care and services to the ADRD community. The joint messaging between CDPHP and ADSD and is planned for dissemination in Year 2.

Comprehensive Cancer Control Program

- Hosted by the Nevada Cancer Coalition (NCC), the Nevada Cancer Summit was held on September 28 in Las Vegas with 150+ in person attendees and made virtually accessible as well. The conference aims to convene health care professionals from across the state for a one-day conference combining continuing education and networking. The Summit featured the following session topics: Multi-Cancer Early Detection, Innovations in Treatment of Brain Cancer, Genetics in Cancer Risk Assessment and Treatment, Advancing Health Equity Through Partnerships, Tobacco Cessation, and Compassion Fatigue. CDPHP staff attended, fostering collaboration within the cancer control community and furthering staff knowledge of cancer care and partner initiatives throughout the state.
- NCCCP's YR5 Evaluation Plan, YR4 Evaluation Report, Cancer Leadership Team Report, and Leadership Workplan were submitted to CDC as required.
- NCCCP is the final year of its 5-year grant period and anticipates the upcoming arrival for the NOFO CDC-RFA-DP22-2202 Cancer Prevention and Control Program for State, Territorial, and Tribal Organizations. This 5-year grant will fund WHC, NCCCP and NCCR to continue addressing the burden of cancer in Nevada by implementing cancer initiatives combined with a health equity approach.
- Hosted through NCC, a new statewide Lung Collaborative was initiated to address the needs identified for this type of cancer.
- All of Nevada's 17 public school districts and two public charter school districts have implemented a formal sun safety policy.

WISEWOMAN

DP 18:1816 - Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN)

- As of 11/8/2021, Arno Ruymaekers, has joined the Chronic Disease Prevention and Health Promotion (CDPHP), WISEWOMAN team, as a contracted Project Officer II. Arno will take the lead to assist with program coordination and will facilitate all communication efforts and activities with partner sites. Arno's role includes conducting data analysis and surveillance, providing technical assistance to sub-awardees, preparing programmatic reports using the Cancer and Screening (CaST) database system, and reporting all grant progress to the Centers for Disease Control and Prevention (CDC).
- CDPHP has successfully created a WISEWOMAN homepage available to the public. The homepage includes a general overview of the program, eligibility requirements, services offered, and an in-depth description of Risk Reduction Counseling and Healthy Behavior Support Services (HBSS). CDPHP intends this page will serve as a navigation tool for existing and new potential program participants. [WISEWOMAN Home \(nv.gov\)](https://www.nv.gov/wisewoman)

- Apart of the required grant deliverables, CDPHP's evaluation staff has successfully completed the WISEWOMAN Year 3 Implementation Brief Evaluation Overview and Implementation Brief. The Evaluation Overview includes a general overview of the program describing Nevada's burden on heart disease and stroke, the selected grant strategies and intended outcomes, and the priority population being served. It also includes the evaluation purpose, questions, and methods taken from the Evaluation Plan. For each selected grant strategy, the Implementation Brief includes a description of prior implementations to the cooperative agreement, the year 3 approach to strategy implementation, facilitators, and barriers, intended program improvements for year 4, benchmarks to be tracked in year 4, and any proposed refinements to be done to the evaluation approach. Additionally, since there were no clients screened in year 3, the Implementation Brief includes the successes within the development of programmatic materials such as the provider manual, patient forms, HBSS tracking documents, data system design, and workflow processes/procedures.

Purpose

WISEWOMAN was created to help women understand and reduce their risk for heart disease and stroke by providing services to promote lasting heart-healthy lifestyles.

Eligibility

- Women 40 – 64 years of age
- Low-income (below or at 250 percent of the Federal Poverty Level)
- Underinsured or uninsured
- Enrolled with the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) – WHC Program

Nevada 1815 and 1817 Grants: Heart Disease and Stroke and Diabetes Prevention Programs

- The Diabetes Prevention and Control Program (DPCP) coordinator established communication with Partners for Healthy Nevada Coalition to build partnerships and collaborate among educators, community stakeholders, health care providers, and employers to improve diabetes prevention and control.
- The DPCP coordinator will continue to build relationships with diabetes associations (Nevada Diabetes Association, and advocate for additional coverage of the National Diabetes Prevention Program (NDPP).
- Year 4, the DPCP continues to collaborate with key partners to include Access to Healthcare Network, Nye Community Coalition, Nevada Business Group on Health, Northern Nevada HOPES, Renown Health System, Southern Nevada Health District, Dignity Health dba St. Rose Dominican Hospitals, Nevada Health Centers, National Association of Chronic Disease Directors, and The Sanford

Center for Aging at The University of Nevada, Reno for the management of Diabetes.

- The Heart Disease and Stroke Prevention (HDSP) program received the received the Notice of Award (NOA) for the DP18-1817 in September 2021.
- The HDSP Program will submit the Year 3 Performance Measures and Evaluation Plan to the CDC the end of December 2021.
- The HDSP Program will re-convene the Nevada Stroke Task Force in 2022.

Nevada Wellness and Prevention Program

- CDPHP worked with a UNR Intern to conduct research regarding obesity control programming in other states and opportunities for Nevada to expand obesity control efforts. As a result of this work, the Obesity Prevention and Control Program is now the Wellness and Prevention Program (WPP).
- CDPHP welcomed Patricia Segura, the new Wellness and Prevention Coordinator, in June 2021 and Max Moskowitz, a CDC Public Health Associate Program (PHAP). Max started in October 2021 and will support wellness and prevention initiatives.
- The WPP is working to implement Senate Bill 2, which revised provisions related to the height and weight collection among youth in Washoe County School District (WCSD) and Clark County School District (CCSD). The WPP coordinates with Washoe County Health District (WCHD), Southern Nevada Health District (SNHD), Washoe County School District (WCSD), and Clark County School District (CCSD) to identify strategies that will support school nurses in conducting height and weight screenings. FY22 scope of work for WCHD and SNHD is currently under post-award amendments to secure implementation of Senate Bill 2 for school year 2023-2024.
- The WPP is working with the Nevada Department of Agriculture (NDA) and The Children's Cabinet to estimate the baseline of Child and Adult Care Food Program (CACFP) participation in Early Care and Education (ECE) setting in Nevada.
- The WPP is working on finding data sources and programmatic action items to conduct statewide physical activity and active transportation baseline assessments.

Preventive Health and Health Services Block Grant

- The grant application for PHHS is complete. The follow up Technical Review has also been completed.
- The final performance report was initiated and was due at the end of December
- The Annual Progress Report is due February 2022
- The PHHS Program received the Notice of Award (NOA) in September.

- Subgrantees completed their projects even though COVID-19 response is still a high priority
- Subgrantee reporting and technical assistance calls continued
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Tobacco Control Program (TCP)

- On May 27, 2021, the Governor signed and enacted Assembly Bill 59 making the sale of any tobacco product to a person under the age of 21 prohibited in the State of Nevada, generating alignment with Federal Tobacco 21 Laws.
- The Tobacco Control Program's "Responsible Tobacco Retailer Training and Certification" website is finally undergoing all new updates and enhancements to the learning criteria modules and quiz. We have also developed a Guidebook for Retail Tobacco Merchants that provides guides and examples of developing and implementing Tobacco 21 Store Policies, how to implement new hire training to incorporate Tobacco 21 by providing a mock training schedule that covers all aspects of Tobacco 21 that a retail store employee should and are expected to know. As the Attorney General's office has already begun doing Tobacco 21 compliance inspections at retail stores, it is our goal to get all merchants of tobacco in Nevada to partake in the providing training program and utilize the tools and resources that have been provided for them.
- The Tobacco Control Program is looking to highlight why youth are using e-cigarettes and vaping and bring this awareness to the public, especially parents and educators, and other youth influencers. Youth Vaping is an epidemic! 24.1% of Nevada High School students are vaping! That's just about 1 out of every 4 teens! The #1 reason youth say they start is simply that they are CURIOUS! #2 reason is the fruity flavors. We will have a Press Release coming soon... "The Marlboro Man and Joe Camel may be passe, but there are plenty of new players in town..." in which we hope to highlight Big Tobacco's and the E-cigarette companies targeting of youth in their advertising. They continue to target youth with falsehoods of using e-cigarettes and vapes. They continue to purposely hook kids as they see sustainable profits for themselves for years to come if they can get them hooked. Did you know that approximately 1/3 of kids who vape become regular cigarette smokers by the time they reach the age of 25? Partner, Southern Nevada Health District (SNHD), has met success with UNLV! UNLV will be implementing a Tobacco-Free Campus Policy! Huge win!

Women's Health Connection (WHC) Program

- Recruitment and interviewing for the AHN Evaluator position has begun
- The Notice of Funding Opportunity has been released (combined with Comprehensive Cancer and Cancer Registry) The grant submission is due January 26. WHC submitted a letter of intent and staff has reached out to

partners to write letters of support and has begun drafting the application narrative.

- Expanded authority has been approved by the CDC, WHC is working with partners to make sure the additional funds can be used by the end of the grant year and has begun the amendment process to the subgrants.
- Staff attended and participated in the National Breast and Cervical Cancer Early Detection 30th Anniversary Virtual Event. WHC hosted a virtual booth sharing accomplishments and deliverables including the Paid Leave Policy for Cancer Screening, Paint Nevada Pink Event, and program data related to screening and core indicators.
- WHC continues to work with Nevada Health Centers, Northern Nevada HOPES, Hope Christian Health Center, Lutheran Social Services of Southern Nevada, and Volunteers in Medicine of Southern Nevada to implement health system changes and community clinical linkages to increase breast and cervical cancer screening services statewide
- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services
- The following data accounts for state general funds appropriated for screenings services (\$500,000 per biennium) expended from June 30, 2021, through October 31, 2021.
 - 442 women screened
 - 6 clinical breast exams
 - 3 abnormal results
 - 400 mammograms
 - 70 abnormal results
 - 3 breast cancer cases, including: 3 cases of invasive breast cancer
 - Referrals to treatment:
 - 2 of the patients diagnosed with breast cancer were successfully referred to Medicaid
- 2,278 women have received breast or cervical cancer screening services in FY22 (June 30, 2021, through October 31, 2021) with funding received from the CDC.
 - 1,630 Clinical Breast Exams
 - 830 Mammograms
 - 1,266 Pap Tests
 - 19 cases of breast or cervical cancer confirmed
 - 4 cases of invasive breast cancer
 - 15 cases of invasive cervical cancers or cases of premalignant cervical lesions

Office of Food Security (OFS)

- The OFS has contracted with the Blueprint Collaborative to facilitate a 12-month strategic planning process to revise the State Food Security Action Plan. There will be several opportunities for partners and members of the public to contribute,

including key informant interviews and a statewide survey. The new State Food Security Plan will be finalized in July 2022.

- The first round of survey and interview questions were presented to the Food Security Working Group on December 6th. The feedback from the group will be incorporated and the questions will be updated.
- The OFS awarded eleven partners Funds for a Healthy Nevada (FHN) monies for the 21-22 fiscal year for initiatives addressing food insecurity.
- Laura Urban's last day was November 24th, and we were very sad to see her go, but we know that she is going to make a great impact in her new position.
- The OFS welcomed a food security analyst, Elleni Rioja, and a nutrition and wellness analyst, Max Moskowitz, from the CDC's Public Health Associate Program (PHAP) in October.
 - Elleni has been conducting evaluations for TA calls and combining the data reports for the 2020-2021 end of the year report for FHN funds. In December, Elleni will conducting additional TA calls for Q1 and scheduling Q2 calls. Elleni will also be reaching out to partners to receive their narrative and data reports.
 - Max is working on analyzing students' height and weight data for Washoe and Clark County and formulating a report by constructing the background, methodology, and results sections. He also has begun researching how states invest into general wellness/obesity programs.
 - Max is looking forward to shadowing opportunities within the department to better understand different aspects of the public health field.
- The OFS also welcomed Dr. Kathrine Wright from the CDC Foundation who will be working as the food security coordinator. She will be developing the Racial Equity Toolkit, nurturing the Food for People Not Landfills (FFPNL) project, and assisting with the development of the Food Security Action Plan.
 - In addition, Dr. Wright has been assisting with the SPINE grant (details below).
- The OFS is collaborating with the Catholic Charities of Northern Nevada for the State Partnerships Improving Nutrition & Equity (SPINE) Program. The SPINE Program aims to address food and nutrition security through sustainable and equitable actions that tackle economic and social conditions limiting access to nutritious foods. The grant application is due December 10th.

Health Disparity Grant

- The DHHS Health Equity Grant received quarter 1 reports from these subgrants and MOU's subgrants Behavioral Health Wellness and Health Promotion, the Nevada Office of Minority Health and Equity, the Healthy Community Coalition specifically with expanded partnership with the Nevada Community Health Workers Association, the Nevada Cancer Coalition, the Southern Nevada Health District, and the Grants Management Unit. These were reported to the CDC with minimal suggestions for editing for the next quarterly reports. These six partners

also all had their TA calls conducted and understand how to report for both the CDPHP and the UNLV quarterly report.

- Other partners, Washoe County Health District, Carson City Health and Human Services and Division of Child and Family Services received passes for quarter one reports but are ready to report in quarter 2.
- The Blueprint Collaborative and the Nevada Broadcasters Association are both work orders that have been enacted and are currently being worked on. Both will have quarter 2 reports that will be enacted in January. The Chronic Disease Control and Prevention Foundation, since they are simply a funding source for workers within CDPHP and will be reported internally.
- Partners still ironing out their scopes of works include Office of Rural Health, Maternal Child and Adolescent Health, the vendor for the Mobile Vaccine Unit, the Teen Choice Awards, Faith Based Initiatives, Hootsuite as well as line items for SOGI data programming software creation. SOGI data is being conducted in the Department of Behavior and Public Health level. The rest are being finalized.
- Conducting a Health Disparity and Equity kickoff meeting for all our partners to introduce the partners to each other as well as important stakeholders such as the UNLV evaluation program, the CDC Program Manager, and the Health Equity team including the evaluation, technical assistance, and the CDC reporting guidelines as well to ensure the Health Disparity Grant is enacted properly.
- Working to ingratiate ourselves with the other units within CDPHP these collaborations will be
 - Office of Food Security and Wellness – Interested in collaborating to work on Health Equity Toolkit for food security
 - Population Health and Wellness -- Working with Nicole to work on a presentation during an all-partners meeting
 - Community Wellness Unit – Received and attended meeting for how health equity affects chronic diseases such as heart disease and diabetes
 - Clinic and Community Engagement Unit - Working with Taylor to help diversify the Women`s Health Connection including outreach to communities that would need their services
 - Fiscal Unit- Working with Jacie Peters on the fiscal process for health equity project.